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SIG Insulation calls out the competition for charity run

Sheffield-based SIG Insulation, part of leading European construction supplies firm SIG plc, has laid down the gauntlet to suppliers, customers and competitors to take on its team of runners at the Sheffield Half Marathon.

SIG Insulation has sponsored the event for the past six years, but this is the first time the business has fielded a team to take part in the race. The company is encouraging others from across the construction industry to sign up to the Team Challenge, which invites teams of three or four to enter from any business or organisation.

Scott Jones, legal department supervisor at SIG Insulation, who is leading the team, said: "The industry has had a tough time of late, and it's easy to overlook the value of events like these. We are not only pledging support and funding, but using this as a great opportunity to build team spirit – and we think others should do the same!"

"There's nothing wrong with a bit of healthy rivalry between businesses, and this is a great opportunity to fuel that competitiveness while doing something good for a deserving cause. With 10,000 places available this year, we hope to see others in our sector, from our competitors and suppliers to other parts of SIG plc, getting involved and taking up our challenge!"

For more information or to book a place, please visit www.sheffieldmarathon.com.

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Editors Notes

SIG plc

SIG plc is the leading European specialist supplier to the construction, building and industrial markets. The Group has three core business markets: **Insulation & Building Environments, Interiors and Exteriors**. SIG operates across Europe and has 710 trading sites across the UK, Ireland and Mainland Europe - serving a wide range of trades in the building and construction markets. SIG believes that by focus and specialisation it can provide a superior service offering to its customers and thereby satisfy the aspirations of its shareholders, suppliers and employees. **For further information go to: www.sigplc.com**